

About Me:

I began work in the creative design industry in the early 90's as a colorist for a company called Serial Colors. From there I have covered nearly every facet of the design industry including web design and flash. In early 2000 I went back to college to update my web skills and by 2006 I was working as art director for a company out of the UK.

I continue to update my skills regularly and contract full time. In addition to my contracting duties, I teach Flash and web design at Seattle Central Community College. I am also a member of the Colleges Technical Advisory Committee.

Experience:

Flash UI Developer, for AMAZON through FILTER, 2009 – Present

Alter, create and update controls in Flash CS3, XML, & AS3.0. Update and test controls in Flash, and XHTML with CSS and JavaScript. Document work and participate in scrum/design process. Work with design and UX team to create new controls and build assets in Adobe CS3

Web Designer, for GRIST.ORG through SmartDept inc.,2008-2009

Create and publish sub site using XHTML and CSS based on brand and marketing materials handed down from client. Create concept and build assets in Photoshop CS3

Instructor SCCC, 2008 – Present (Not all courses are taught all quarters)

Design lesson plans and coursework focused on current industry standards. Coursework:Flash Introduction, Web Design using Photoshop and Illustrator CS3.

Technical Illustrator, for CostCO. through SmartDept inc.,2007

Build a series of technical illustrations for booklet. Designs based off of photographs. Designs created in Illustrator CS3.

UX Designer, for Microsoft through AQUENT - WA. 2006 - 2008

UX/UI designer – Manage work flow, Build web sites from concept to design. Interactive slide deck. Maintain existing .NET internal web projects and create/implement controls in css and Xhtml. Work with developers to build and test sites internally. Write out tech specs and define the “look-and-feel” of new products. Test for usability. Decipher/Prioritize/Implement usability results in current project. Site architecture design and wire framing with Visio – Redlines and pixel perfect screenshots using Creative Suite.Build sites with Adobe Suite and MS Blend. Icon and web design from marketing and branding specs. bug bash AdHoc reports in VSTS 2008.

Creative Contractor, Freelance Artist, Seattle, WA. 2001 - Present

Web designer with knowledge and experience in application development in both, open source, and .NET applications. Client analysis, Concept design, UX design, Spec Sheet, Site architecture, wireframes, Slide deck, Pixel Perfect design, Redlines, Fine tune UX and sign off, Publish and/or implementation of first design, bug bash, Final launch, & post mortem reporting. Graphic Design using InDesign, Illustrator, Photoshop. Educational Tutorials and publish white papers on new technologies and review process. Consultant, Designer, Instructor.

Art Director, Alivingpicture.com, East Sussex, London, UK . 2005

Package design, marketing, end cap, technical illustration, layout design, flash, XML, XHTML, Action Script, web design, redlines, wire frame, site architecture, assist on ux design specs, bug bash OS and document process. Work directly with creative director on UX/UI study.

Art Director, TNPRO, Knoxville, TN 1998-2000

Branding and creating branding specs for TNPRO and affiliated companies. Implementing marketing and working with marketing leads to create new ideas to promote and support our growing companies. Graphic design, layout, web graphics, flash, client consultations. Project Manager, Work directly with CEO in expanding upon current business ideas and managing our group of companies under the TNPRO Moniker.

Testimonials:

Dorothy Murray: Program Manager, Excell Data Corp @ Microsoft

“David has gone beyond demonstrating to be an excellent and creative designer. He brings brilliant thoughts and ideas to the table. David integrates well within the team and goes above and beyond to help the team succeed. David took an end to end user flow slide deck and turned it into a static UI to demo a prototype application. This greatly reduced the work load on the development team, as well as creating a rich and engaging presentation model for the PM team. The next time one of my projects call for UX Design, I will call Dave first.” May 5, 2008

Ryan Pirkle:, Account Manager, Creative Group

“I whole-heartedly recommend David for the incredible design work he creates. David is one of those very, very rare individuals that commands an innate sense of design, technical aptitude and a sense of character. Despite interviewing and meeting with hundreds of Designers, David is in a select group of the type of candidate every hiring person wants - extremely talented, technically able, sense of design and a good guy you could grab a beer with after work.” April 10, 2008

Melody Clark:, Creative Consultant, smartdept. inc.

“David has proven to be an exemplary freelancer. Our client had a very specific need, and he jumped right in and went above and beyond to meet, and exceed, both my and my client's expectations. I will definitely be calling on his fabulous skills again - in fact, I wish he wasn't working full-time at Microsoft right now :o).” April 2, 2008

Richard Scheel: , Program Manager Microsoft

“David and I worked together on an incubation project at Microsoft. He did a great job on the UX design, which was important in showing senior management the concepts of the project. David is very dedicated to producing a design that is not only visually appealing, but more importantly is very understandable and usable. He has genuine empathy for and understanding of the user.” June 18, 2008

Amy Peck: Project Manager, Microsoft - on assignment through Volt Computer Services

“It was incredible to be able to work with someone who's at the top of his game! In addition to being a tremendously gifted designer, David is a true expert in design technology. When our teams worked together on an incubation project at Microsoft, he was the go to person when it came to incorporating complex business requirements into an easy to use web service. Of course I'd highly recommend David as a UX / UI designer ... but he doesn't really need my recommendation. His exceptional work speaks for itself. Check out his portfolio on <http://www.davidmwall.com>.” September 11, 2008